Summary Demographics Daytime Employment Consumer	Spending Traffic		
Radius	1 Mile	3 Mile	5 Mile
Population:			
2022 Projection	21,106	153,209	338,884
2017 Estimate	19,471	142,110	314,314
2010 Census	17,288	130,746	289,085
Growth 2017-2022	8.40%	7.81%	7.82%
Growth 2010-2017	12.63%	8.69%	8.73%
2017 Population Hispanic Origin	8,625	32,796	70,459
2017 Population by Race:			
White	17,188	125,787	275,657
Black	830	5,282	11,692
Am. Indian & Alaskan	413	2,589	6,357
Asian	468	4,576	11,852
Hawaiian & Pacific Island	59	289	629
Other	512	3,587	8,127
U.S. Armed Forces:	0	58	120
Households:			
2022 Projection	7,453	63,460	137,732
2017 Estimate	6,887	58,887	127,785
2010 Census	6,171	54,212	117,515
Growth 2017 - 2022	8.22%	7.77%	7.78%
Growth 2010 - 2017	11.60%	8.62%	8.74%
Owner Occupied	3,860	35,907	79,032
Renter Occupied	3,027	22,981	48,754
2017 Avg Household Income	\$63,945	\$71,541	\$78,097
2017 Med Household Income	\$44,570	\$53,010	\$56,705
2017 Households by Household Inc:			
<\$25,000	1,862	12,203	25,818
\$25,000 - \$50,000	1,893	15,652	31,023
\$50,000 - \$75,000	1,336	10,671	23,129
\$75,000 - \$100,000	638	7,290	15,142
\$100,000 - \$125,000	412	4,951	11,583
\$125,000 - \$150,000	273	3,000	6,757
\$150,000 - \$200,000	194	3,027	7,278
\$200,000+	280	2,092	7,057